



Zoom Channel Partner

Our mission: Make communications frictionless

Zoom Video Communications is the leader in modern enterprise video communications, with a simple, reliable, and innovative cloud platform for video conferencing, phone, collaboration, chat, and webinars across mobile devices, desktops, telephones, and room systems. Zoom Phone is a modern cloud phone system that can make and receive calls directly from Zoom. Zoom Rooms is the original software-based conference room solution used around the world in board, conference, huddle, and training rooms, as well as executive offices and classrooms. Founded in 2011, Zoom helps businesses and organizations bring their teams together in a frictionless environment to get more done. Zoom is a publicly traded company headquartered in San Jose, California.

Customers who switch to Zoom Video Communications report an increase in performance, trust and engagement



On average, companies saw an 85% increase in video usage after switching to Zoom



92% report an increase in performance



82% report a greater sense of trust



91% report a greater sense of engagement



Company

Founded in 2011 by Eric S. Yuan

Headquartered in San Jose, CA

2000+ employees globally, and growing



Customers

Net Promoter Score of 70

60% of the Fortune 500 use Zoom

Over 96% of the top 200 US universities



Funding

\$145.5 million in total funding

Latest round: Series D, \$100 million, Jan. 2017

Major investors: Sequoia, Emergence Capital,

Qualcomm Ventures, Horizons Ventures, Subrar lyar



Recognition

A Leaderin the MQ

#3 on the Forbes 2018 Cloud 100 list

Highest Rated Conferencing Solution by Customers on G2Crowd, TrustRadius, and Gartner Peer Insights





A video first unified communicationsplatform with one consistent enterprise experience



Meetings

Bring reliable, scalable enterprise video and web conferencing for mobile and desktop



Meetings

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Digital Signage

Leverage room displays for corporate communications, internal marketing, and more acrossmultiple locations



Chat

Streamline workspace collaboration
with integrated persistent messaging
for desktop and mobile



Chat

Streamline workspace collaboration with inegrated persistent messaging for desktop and mobile



Chat

Optimize room utilization with displays that provide availability info, room booking, and room release capabilities



Webinar

Host and broadcast live virtual events with integrated marketing automation



Conference Room Connector

Extend a consistent, cloud-based experience across SIP or H.323 room systems



App Marketplace

Easilyfind apps to extend the flexibility and power of Zoom's communications platform

Easily manage the entire video communications platform through the centralized Zoom Administration Portal and Dashboard.

Why Zoom?

Zoom has changed the way enterprises around the world connect and communicate. Zoom ties together everything you need into one easyplatform - from 1:1 meetings to Town Halls and Webinars. It's a frictionless video experience on desktop, mobile, and conference rooms. With Zoom, most companies see an 85% increase in video usage and VoIP is used 6 times more than telephony – so people join fast and are more productive, and companies save money.





